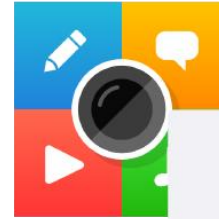


What is learning design with Claned?

What is learning design with Claned?

Learning design training from Claned provides a practical approach to mastering the **knowledge** and **skills** needed to create effective, engaging, and most importantly, successful learning experiences.

CLANED



Add content

Select the type of content you want to add to your board

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-
-

Add document
Upload or give a link to a PDF, PowerPoint, Word or Excel document

NEXT

OR

CHOOSE FILES



What is learning design with Claned?

But wait, what is learning design in the first place?

Learning design uses design methods, pedagogical principles and technology to ensure meaningful and interactive learning experiences.

We help you make decisions regarding goals, structure, and content with a learner-centred approach, which is the key in not only creating an engaging experience, but also great learning outcomes.

CLANED

How to **create killer content** for successful online courses

- 
- 1 Provide very clear instructions to mitigate any feelings of confusion
 - 2 Add variety to your learning materials: text, videos, audio files, assignments, VR games etc.
 - 3 Request feedback from your learners often
 - 4 Use assignments and add variety to them as well
 - 5 Include learner collaboration in your assignments
 - 6 Encourage learners to collaborate in general to achieve better learning outcomes

Workshop Content and Progression

Planning for Effective Learning Outcomes

- Designing for your audience
- Choosing a classroom style that fits your needs
- Assessing your learning goals and desired outcomes

Creating an engaging course structure and learning content

- Creating a course structure
- Do's and Don'ts for learning content
- Interactive elements of digital learning
- Storyboarding and module planning

Measurable Results with Assessments and Tracking

- Actionable feedback on course plan and content
- How to measure success?
- Using grading and analytics
- Preparing for launch

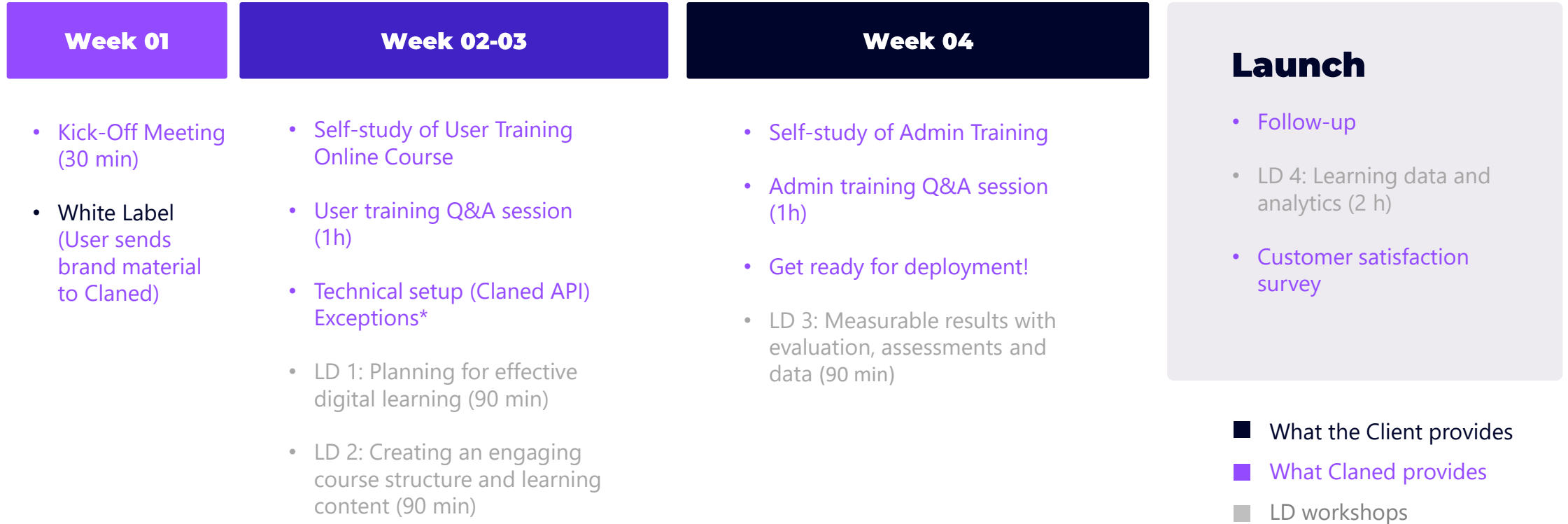
Reviewing outcomes and learning analytics

- Actionable feedback and insights
- Investigating learning analytics

Before course launch (4-6 weeks period)

After pilot

Onboarding timeline



What is learning design with Claned?

Benefits of Claned Learning Design



Seamless and Swift Start: Kickstart your learning initiatives effortlessly, saving time and ensuring a smooth beginning.



Eliminate Costly Errors: Expert guidance guarantees a flawless course structure, engaging content, and optimal learner involvement, avoiding costly mistakes.



Harness the Power of Data: Unlock the potential of data and analytics to make informed decisions, driving effective learning strategies and maximizing outcomes.



Build a Lasting Learning Model: Create a robust online training framework tailored to your organization's needs, empowering you to reuse and leverage it repeatedly.



Master the Art of Learning Design: Acquire in-depth skills in learning design and empower others within your organization with your newfound expertise.



Amplify Success: Achieve superior learning outcomes and skyrocket course completion rates, ensuring your investment in learning delivers remarkable results.

What is learning design with Claned?

Onboarding

iLOQ

HopLop


poke
perfect


RAISIO

CLANED

Upskilling


Helsinki

Explorer
Powered by Santander X

janssen  Oncology
PHARMACEUTICAL COMPANIES OF Johnson & Johnson

 the
shortcut

KUOPION
TYÖLLISYYSPALVELU

Product Training

procountor^{a+}

 SOLITA


Ethypharm


novo nordisk[®]

NGO




Finn Church Aid


BAN KI-MOON CENTRE
for Global Citizens

 peaasi.ee

What is learning design with Claned?

The fun doesn't stop there!

CLANED

Regular Health Checks

- Our dedicated service team and account managers will contact you from time to time to discuss your needs, offer insights and feedback

Ready-to-use Templates

- We have a variety of templates for you to start with including onboarding, workshop, or product training.

Always New and Updated Material

- To keep up with the ever-changing world, we are constantly creating new material for our customers such as tutorials, podcasts, tools, and a monthly newsletter that gathers expert insights